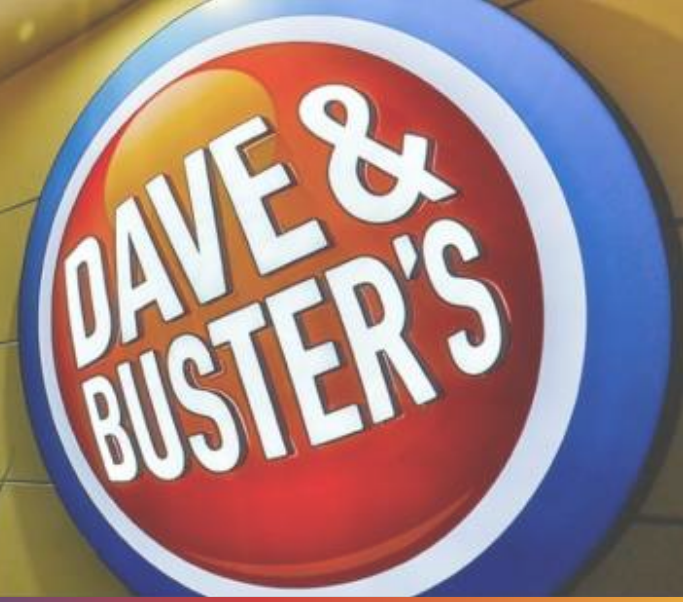


# Make-A-Wish<sup>®</sup>




## DAVE & BUSTER'S Partnership Program

*Making wishes come true*









## About the program

-  180+ participating locations in the United States and Canada
-  \$2 million and counting raised for Make-A-Wish®
-  Thousands of silent auction items bid on in support of Make-A-Wish®



## Why work with us?

-  CBU has successfully raised over \$9 million for charities and non-profits across the nation.
-  Zero cost and zero risk to the participating location.
-  CBU's proven platform will play a key role in Dave & Buster's locations meeting and exceeding fundraising goals.
-  The CBU team handles virtually all auction logistics, requiring minimal resources from D&B team members.

# MARKETING COLLATERAL

Mock-ups of sample collateral that can be included in 20k+ shipments per year



## FREE APPETIZER



A token of our appreciation, redeem at any Dave & Buster's location. Offer expires 12/31/2021

Your purchase helped make a meaningful and significant difference in the lives of others.



Make-A-Wish



Your purchase helped make a meaningful and significant difference in the lives of others.

**FREE \$20  
GAME PLAY**  
WITH PURCHASE OF \$20  
IN GAME PLAY

**GET A FREE  
APPETIZER**  
WITH ENTRÉE PURCHASE

A token of our appreciation, redeem at any Dave & Buster's location. Offer expires 12/31/2021.



**FREE \$20 GAME PLAY  
WITH PURCHASE OF \$20 GAME PLAY**

**EAT. DRINK. PLAY.  
WATCH SPORTS.**

A token of our appreciation, redeem at any Dave & Buster's location. Offer expires 12/31/2021



103002079 E12312015

Promotional. EXPIRES: 12/31/21. Present this coupon at Food Deck to redeem. Limit one coupon per customer. Barcode valid for one use only. Not valid with any other offers. Not valid with Special Events Packages. Coupon must be surrendered at time of redemption. Non-refundable. Power Card activation fee is \$2. 30 Times Square, NOT FOR RESALE.



Your purchase helped make a meaningful and significant difference in the lives of others.



**FREE \$20  
GAME PLAY**  
WITH PURCHASE OF \$20 GAME PLAY

**EAT. DRINK. PLAY. WATCH.**



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# CUSTOM SIGNAGE AND TABLE COLLATERAL

Provided by CBU, approved by Dave & Buster's



# CUSTOM BRANDED DISPLAYS

Provided by CBU, approved by Dave & Buster's



# What is required of the participating D&B locations

Once a week a team member from the participating location will simply update the auction with the CBU provided bid sheets, scan the completed bid sheets and email them to [bid sheets@cbuauctions.com](mailto:bid sheets@cbuauctions.com). This entire process will take approximately 5-10 minutes per week.



# FAQs

**How are space limitations handled?** We offer multiple auction configurations that are customizable. A CBU silent auction display will complement existing space without interfering with daily operations.

**What about security?** During setup, the CBU auction team will secure all items to minimize the risk of theft and damage. In the unlikely event of an incident, host locations will not be held liable for any damage or loss of auction items.

**How do the locations receive the money that is being donated to Make-A-Wish?**

The funds raised will be paid directly to Make-A-Wish America then distributed to the applicable local chapter. Your company will receive 100% credit for the donation as part of your national partnership.

**Do participating locations receive credit for the money raised for the Make-A-Wish campaign?**

Absolutely! Charity Benefits Unlimited will work with participating locations to provide necessary reporting during fundraising campaigns. CBU will also provide detailed reporting to Make-A-Wish.

**Does the silent auction take away money spent in each location?** The silent auction does not have a negative impact on customer spend. Payment for the auction items is collected after the auction closes, not at the time of the visit.

**What if there are issues with the silent auction?** We provide telephone support Monday - Friday, 9am - 5pm, and email is monitored after-hours.

**What if bidders have questions about the silent auction?** Frequently asked questions are displayed on the auction table, along with a phone number and email address for additional questions.

**Are the autographed items authentic?** All signed pieces of memorabilia are authentic and include a certificate of authenticity. Some items on display may be part of our Laser Engraved Collector's Edition. These signatures have been laser engraved which has been noted on the bid sheet.

## Additional questions?

Contact us at (888) 577-4011 or [info@cbuauctions.com](mailto:info@cbuauctions.com)

