



CBU Auctions Partnership Program

The new Wave of fundraising

**ASSOCIATION
OF ZOOS &
AQUARIUMS**
Commercial Member

AZFA
Commercial Member





About the program



220+ weekly participating locations in the United States, including Alaska and Hawaii, and Puerto Rico.



Auctions in Action, CBU's passive fundraising program will allow your organization to receive recurring revenue at zero cost.



CBU's fundraising programs are fully customizable to uphold brand standards while maximizing results.

Why work with us?



CBU has successfully raised over **\$19 million** for charities and non-profits across the nation.



Zero cost and zero risk to the participating location.



CBU's proven platform will play a key role in your organization meeting and exceeding fundraising goals.



The CBU team handles virtually all auction logistics, requiring minimal resources from the host location.



Direct from the source, CBU guarantees the authenticity of every autographed silent auction item we provide.



\$19 million raised, and counting!



Direct from the source. CBU autograph signing with exclusive autograph client, Magic Johnson.

ASSOCIATION OF ZOOS & AQUARIUMS

PROUD COMMERCIAL MEMBER

Your success is our success

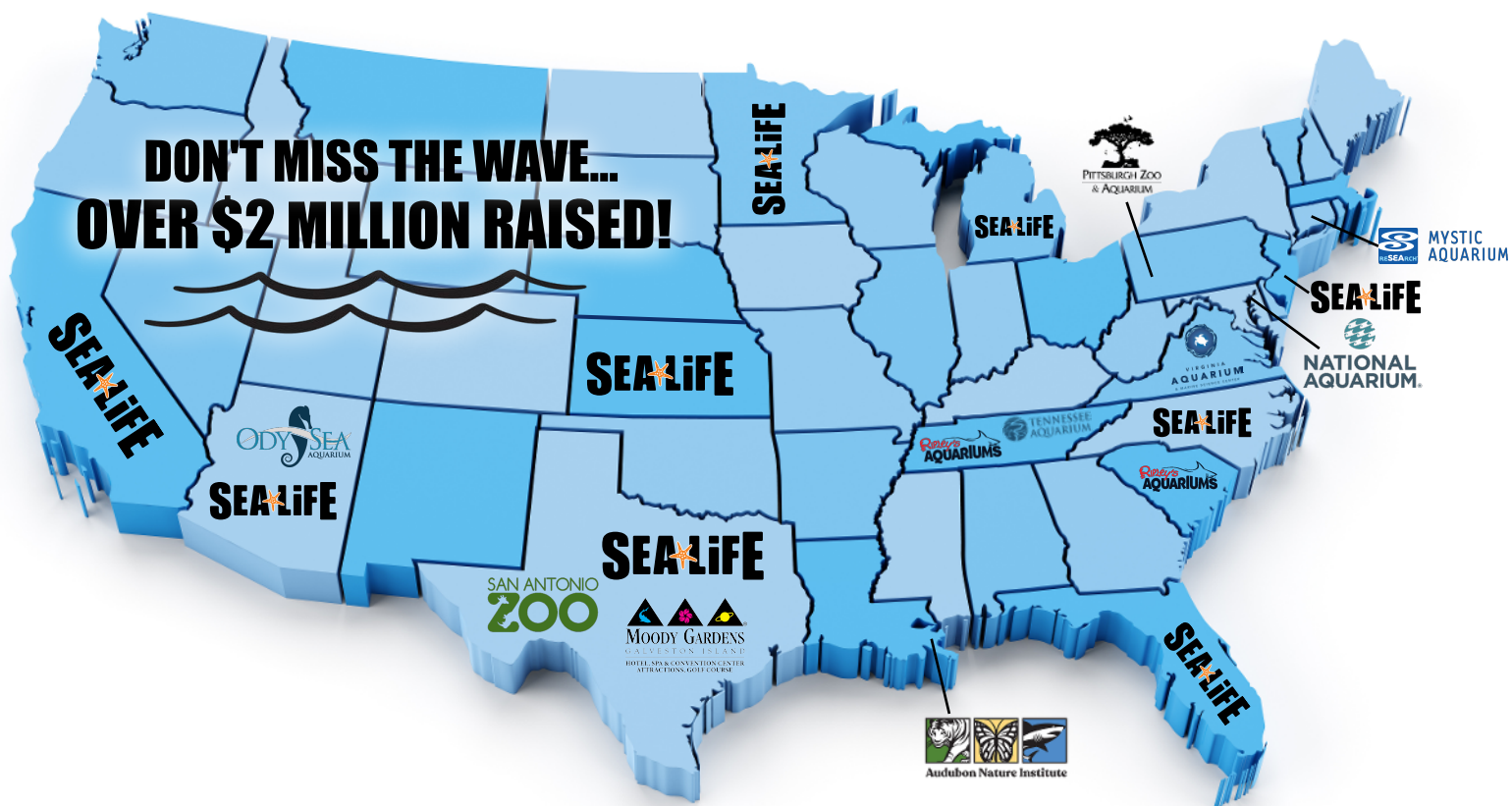
CBU Auctions has proudly raised over \$2 million for AZA partners and the causes they support.

From conservation efforts to educational resources, the funds raised through our AZA partnerships have made a positive impact on communities across the country.



The new wave of fundraising!

Join the growing network of AZA's premier partners who already trust us to support their mission. By working with us, you're aligning with an exclusive group committed to conservation, education, and enhancing guest experiences. Together, we can amplify your impact and make a meaningful difference.



Arizona

OdySea Aquarium, Scottsdale
SEA LIFE, Tempe

California

SEA LIFE, Carlsbad

Connecticut

Mystic Aquarium, Mystic

Florida

SEA LIFE, Orlando

Kansas

SEA LIFE, Kansas City

Louisiana

Audubon Nature Institute, New Orleans

Maryland

National Aquarium, Baltimore

Michigan

SEA LIFE, Auburn Hills

Minnesota

SEA LIFE, Bloomington

North Carolina

SEA LIFE, Concord

New Jersey

SEA LIFE, Rutherford

Pennsylvania

Pittsburgh Zoo & Aquarium, Pittsburgh

South Carolina

Ripley's Aquarium, Myrtle Beach

Tennessee

Tennessee Aquarium, Chattanooga
Ripley's Aquarium Gatlinburg

Texas

Moody Gardens, Galveston
SEA LIFE, Grapevine
San Antonio Zoo, San Antonio
SEA LIFE, San Antonio

Virginia

Virginia Aquarium, Virginia Beach

MARKETING COLLATERAL

Sample collateral that can be included in customer shipments. Designed to encourage return business and build customer loyalty.



THANK YOU!

\$5 OFF ADMISSION



A token of our appreciation, redeem at Virginia Aquarium
& Marine Science Center

Offer expires 12/31/2024

Your purchase helped make a meaningful and
significant difference in the lives of others.



VIRGINIA
AQUARIUM
& MARINE SCIENCE CENTER



"The team at CBU Auctions puts our brand reputation first which is extremely important to us. Their culture and business practices have been very easy to work with and have proven to be a great alliance. They quickly learn the psychographic of our guests and choose products that resonate with them. Thus far, just about every product they displayed has been purchased. Their products are top notch and their visual display techniques are very appealing."

*- Greg Charbeneau, President
OdySea Aquarium*

"Working with CBU is an absolute pleasure. Their team is incredibly easy to work with and goes above and beyond to ensure everything is handled with care. Their outstanding customer service and commitment to helping us achieve our goals makes the process seamless. Thanks to their amazing merchandise, expertise and support, we have raised thousands for our charity. I highly recommend CBU for anyone looking for a fun way to fundraise that doesn't strain your team in any way."

*- Ed Evans, General Manager Dallas Cluster
SEA LIFE Grapevine*

CUSTOM SIGNAGE AND TABLE COLLATERAL

Provided by CBU, approved by host location



CUSTOM BRANDED DISPLAYS

Provided by CBU, approved by host location



What is required of the participating locations

You provide the space, CBU takes care of the rest! Our staff handles everything from the initial auction display set up to the fulfillment of winning items.



FAQs

How are space limitations handled?

We offer multiple auction configurations that are customizable. A CBU silent auction display will complement existing space without interfering with daily operations.

What about security? During set up, the CBU auction team will secure all items to minimize the risk of theft and damage. In the unlikely event of an incident, host locations will not be held liable for any damage or loss of auction items.

How do the locations receive the money that is being donated? The funds raised will be paid directly to the participating location.

Does the silent auction take away money spent in each location? The silent auction does not have a negative impact on customer spend. Payment for the auction items is collected after the auction closes, not at the time of the visit.

What if there are issues with the silent auction? We provide telephone support Monday - Friday, 9am - 5pm, and email is monitored after-hours.

What if bidders have questions about the silent auction? Frequently asked questions are displayed on the auction table, along with a phone number and email address for additional questions.

Are the autographed items authentic? All signed pieces of memorabilia are authentic and include a certificate of authenticity. Some items on display may be part of our Laser Engraved Collector's Edition. These signatures have been laser engraved which has been noted on the bid sheet.

Additional questions?

Contact us at (888) 577-4011 or info@cbuauctions.com

CBU Auctions has successfully partnered with:



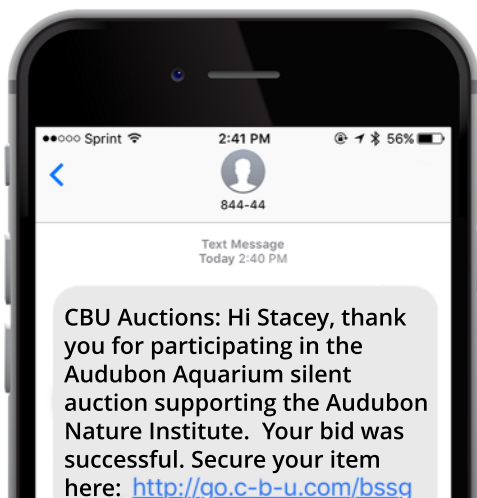
and more...





CBU TECHNOLOGY

CBU has developed industry-leading fundraising management software designed to scale and streamline events while delivering a seamless and engaging experience for charity partners and their supporters.



NOTIFICATIONS

CBU's email and text notification system helps ensure bidder engagement and increases payment conversions, resulting in higher proceeds for the benefiting charitable organization.

ANALYTICS

CBU's detailed reporting and analytics dashboard makes it easy for fundraising specialists to select and recommend high performance auction items for each event, resulting in higher charity proceeds.



THE FUTURE

Staying up-to-date on IT innovations and industry trends will ensure that CBU will continue to maximize fundraising efforts while delivering the highest level of customer satisfaction.

