

CBU Auctions Partnership Program

Give with Passion



Prepared for Marriott Hotels & Resorts



THE WESTIN
KIERLAND
RESORT & SPA
PHOENIX-SCOTTSDALE

About the program



180+ weekly participating locations in the United States, including Alaska and Hawaii, and Puerto Rico.



Auctions in Action, CBU's passive fundraising program will allow your organization to receive recurring revenue at zero cost.



CBU's fundraising programs are fully customizable to uphold brand standards while maximizing results.

Why work with us?



CBU has successfully raised over **\$21 million** for charities and non-profits across the nation.



Zero cost and zero risk to the participating location.



CBU's proven platform will play a key role in your organization meeting and exceeding fundraising goals.



The CBU team handles virtually all auction logistics, requiring minimal resources from the host location.



Direct from the source, CBU guarantees the authenticity of every autographed silent auction item we provide.



\$21 million raised, and counting!



Direct from the source. CBU is proud to have exclusive autograph partnerships with Magic Johnson and other prominent figures in both sports and entertainment.



Millions raised and counting, in partnership with hotels & resorts nationwide!



"The team at CBU Auctions is top notch! From their business model, marketing, partnerships, and creativity, they can find something that works for any organization. The entire process is turnkey with CBU Auctions doing all the heavy lifting, making the process very seamless. Through branding opportunities and specially selected memorabilia, they really want to get to know your organization and understand what products will do best in your location. In our first year partnering with CBU Auctions, we have raised an incredible amount of money for the Children's Miracle Network and look forward to getting CBU Auctions in many more Marriott properties in the future!"

- Jonathan Amato
Director of Sales & Marketing, The Westin Kierland Resort & Spa

"CBU Auctions has been a wonderful partner to our hotels in the Arizona market. They personally curate our tables to represent our brands, guests and locations so our items are truly unique. The team also knows the special events that take place in Arizona and select items that enhance the experience for our guests. Most importantly, together we have been able to make an incredible fundraising impact for our charity."

- Donalei Smith
General Manager Scottsdale Marriott at McDowell Mountains

Program Summary



39 States
+ Puerto Rico



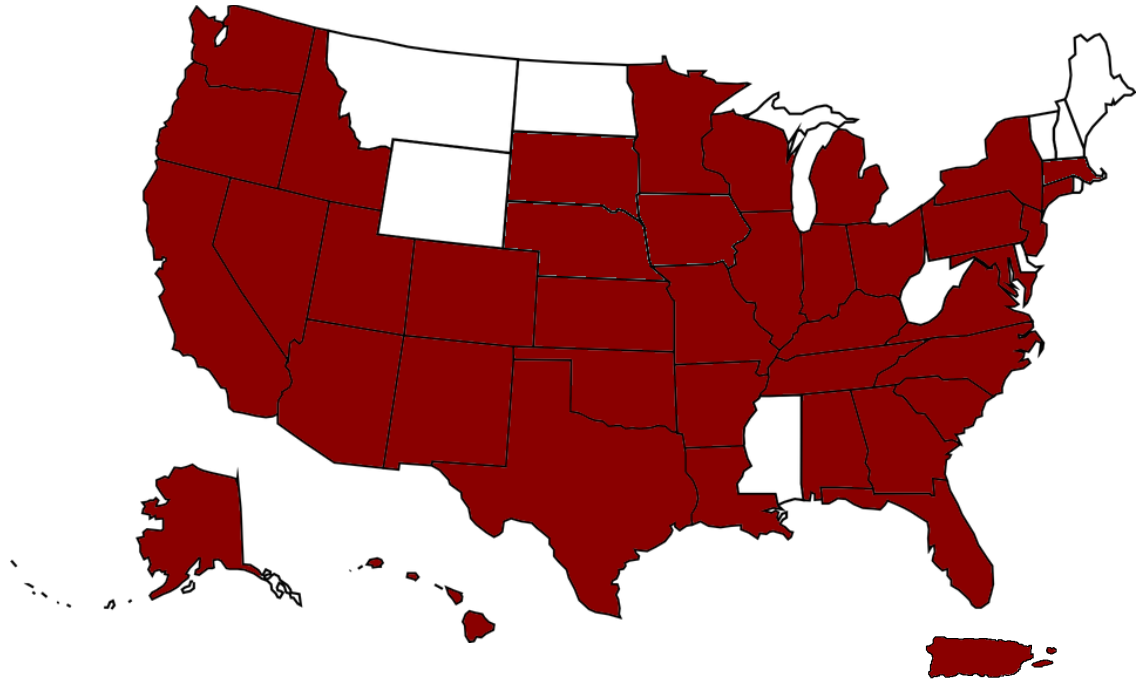
152 Cities
US and Puerto Rico



220 weekly
Silent Auctions



\$21 Million
raised and counting



Alaska

Anchorage

Alabama

Bessemer
Birmingham
Huntsville

Arkansas

Rogers

Arizona

Chandler
Glendale
Litchfield Park
Morristown
Paradise Valley
Phoenix
Scottsdale
Surprise
Tempe
Tucson
Peoria

California

Arcadia
Anaheim
Burbank
Carlsbad
Chula Vista
Concord
Corona
Daly City
Dublin
Fairfield
Fresno
Gardena
Irvine
Long Beach

Los Angeles

Milpitas
Modesto
Ontario
Roseville
Sacramento
San Diego
San Francisco
Santa Clara
Thousand Oaks
Torrance

Colorado

Denver
Littleton
Westminster

Connecticut

Mystic

Florida

Daytona Beach
Fort Lauderdale
Fort Myers
Hollywood
Jacksonville
Medley
Miami
Orlando
Tampa
West Palm Beach

Georgia

Alpharetta
Atlanta
Marietta
Lawrenceville

Hawaii

Honolulu

Idaho

Boise
Meridian

Iowa

Des Moines
Grimes

Illinois

Addison
Buffalo Grove
Lombard
Mokena
Rosemont
Schaumburg
Vernon Hills

Indiana

Fishers
Greenwood
Indianapolis

Kansas

Kansas City
Overland Park
Wichita

Kentucky

Louisville

Louisiana

New Orleans

Maryland

Baltimore
Essex
Hanover
Jessup

Silver Spring

Massachusetts

Wilmington

Michigan

Kentwood
Livonia
Utica

Minnesota

Bloomington
Edina
Maple Grove

Missouri

Maryland Heights

North Carolina

Cary
Concord
Pineville
Winston Salem

New Jersey

Cinnaminson
East Rutherford
Woodbridge

New Mexico

Albuquerque

Nevada

Las Vegas

New York

Brooklyn
Islandia
Pelham
Staten Island
Westbury
West Nyack

Ohio

Columbus
Springdale
Westlake

Oklahoma

Tulsa

Oregon

Bend
Happy Valley
Hillsboro

Pennsylvania

Camp Hill
Fullerton
Homestead
Horsham
Lemoyne
Philadelphia
Pittsburgh
Plymouth Meeting

Puerto Rico

Bayamon

South Carolina

Greenville
Myrtle Beach

South Dakota

Sioux Falls

Tennessee

Chattanooga
Gatlinburg
Memphis
Nashville
Sevierville

Texas

Arlington
Austin
Frisco
Galveston
Grapevine
Houston
Richardson
San Antonio
Spring

Utah

Salt Lake City
Sandy

Virginia

Fairfax
Glen Allen
Manassas
Richmond
Springfield
Sterling
Virginia Beach

Washington

Bellevue
Redmond
Spokane

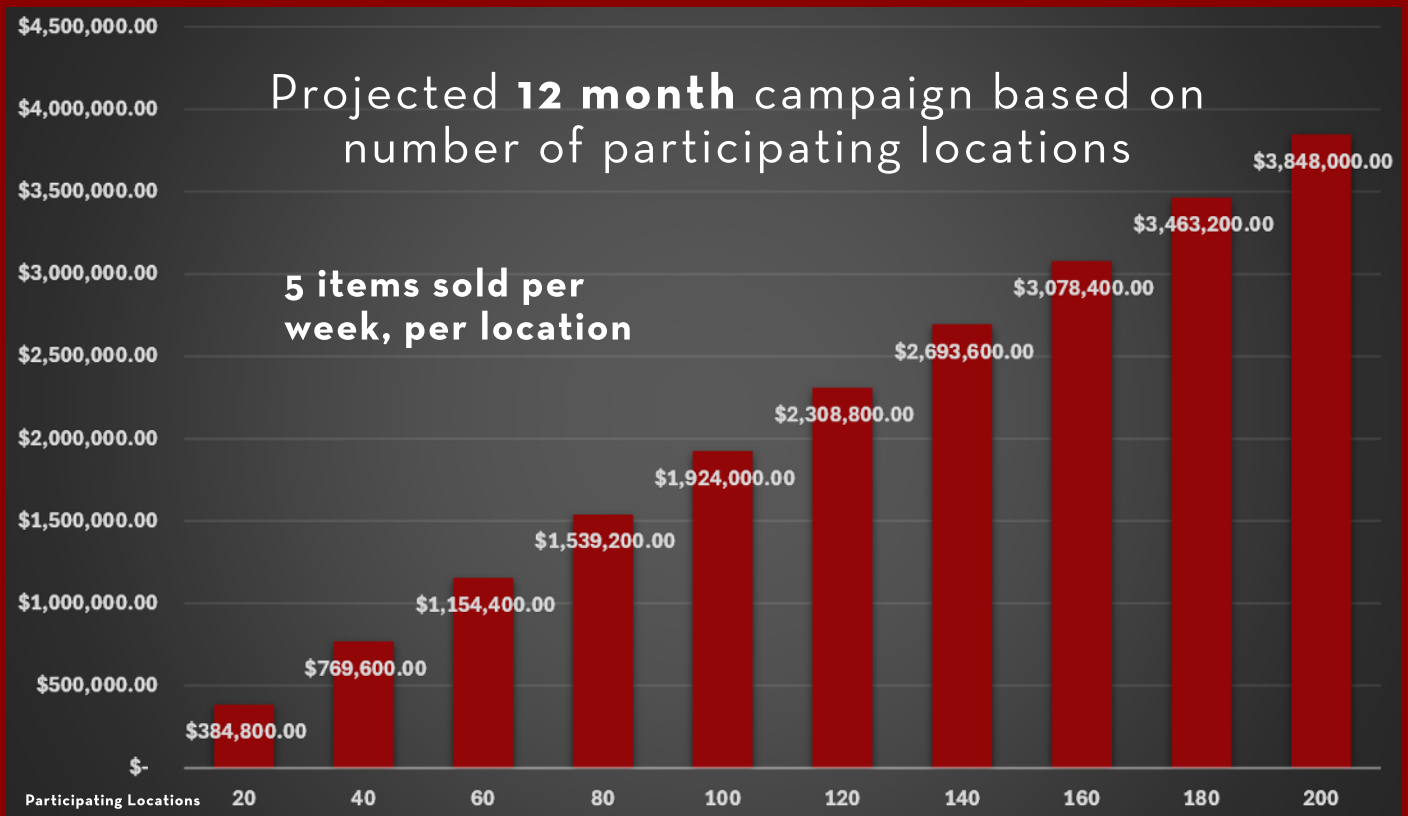
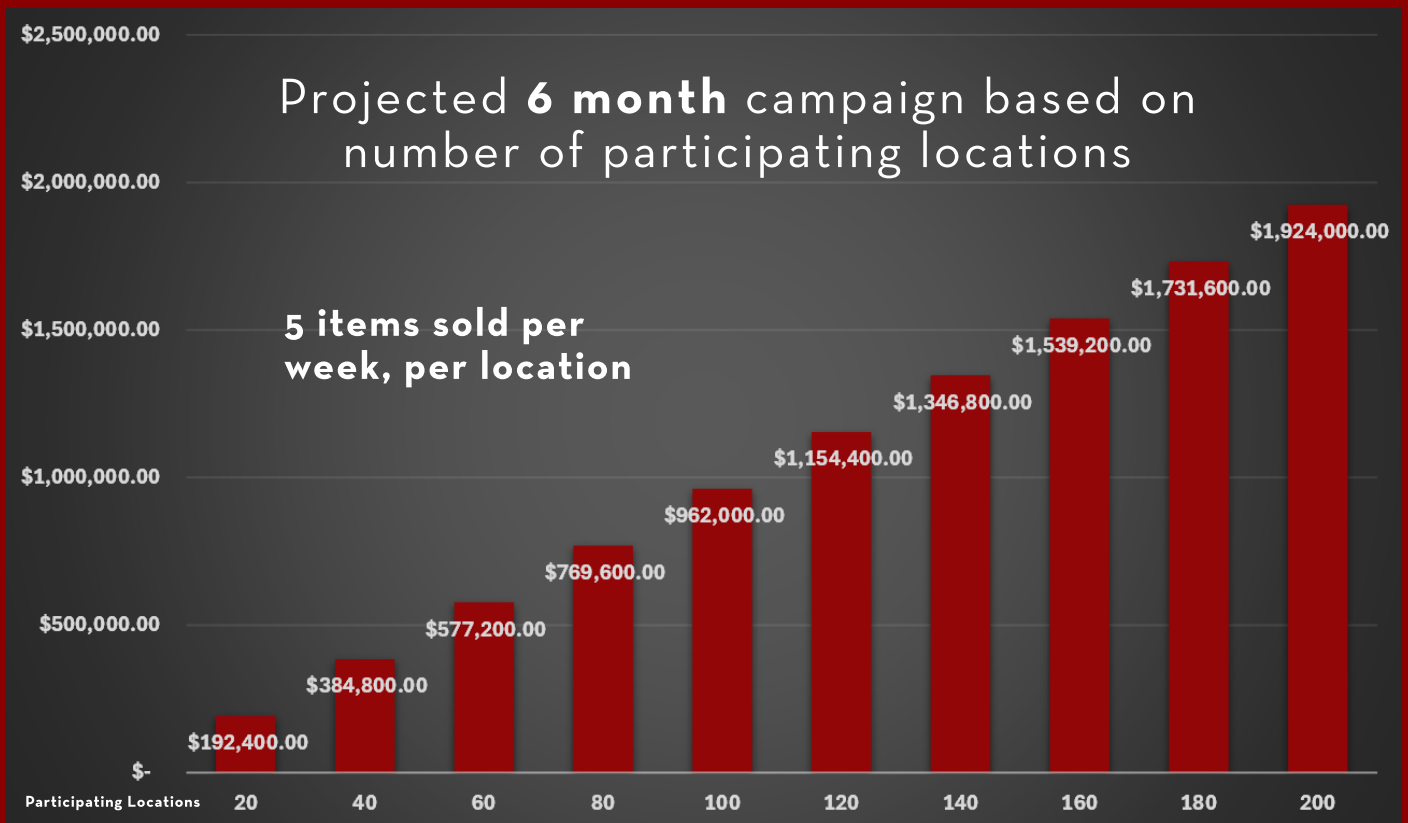
Wisconsin

Green Bay
Madison
Waukesha
Wauwatosa





Put your money
where miracles are!



Projections are derived from the current and past performance of our hotel and resort partners.

FAQs



What is required of the participating locations

You provide the space, CBU takes care of the rest! Our staff handles everything from the initial auction display set up to the fulfillment of winning items.



How are space limitations handled?

We offer multiple auction configurations that are customizable. A CBU silent auction display will complement existing space without interfering with daily operations.

What about security? During set up, the CBU auction team will secure all items to minimize the risk of theft and damage. In the unlikely event of an incident, host locations will not be held liable for any damage or loss of auction items.

How do the locations receive the money that is being donated? The funds raised will be paid directly to the participating location.

Does the silent auction take away money spent in each location? The silent auction does not have a negative impact on customer spend. Payment for the auction items is collected after the auction closes, not at the time of the visit.

What if there are issues with the silent auction? We provide telephone support Monday – Friday, 9am – 5pm, and email is monitored after-hours.

What if bidders have questions about the silent auction? Frequently asked questions are displayed on the auction table, along with a phone number and email address for additional questions.

Are the autographed items authentic? All signed pieces of memorabilia are authentic and include a certificate of authenticity. Some items on display may be part of our Laser Engraved Collector's Edition. These signatures have been laser engraved which has been noted on the bid sheet.

Additional questions?

Contact us at (888) 577-4011 or info@cbuauctions.com

CBU Auctions has successfully partnered with:



SHERATON



JW MARRIOTT

RENAISSANCE[®]
HOTELS

WESTIN[®]
HOTELS & RESORTS



THE PHOENICIAN
SCOTTSDALE

COURTYARD[®]
BY MARRIOTT



THE RITZ-CARLTON

Le MERIDIEN

and more...

CUSTOM SIGNAGE AND TABLE COLLATERAL

Provided by CBU, approved by host location



CUSTOM BRANDED DISPLAYS

Provided by CBU, approved by host location

THE WESTIN
KIERLAND
RESORT & SPA
PHOENIX-SCOTTSDALE



SILENT AUCTION

BENEFITING CHILDREN'S MIRACLE NETWORK HOSPITALS

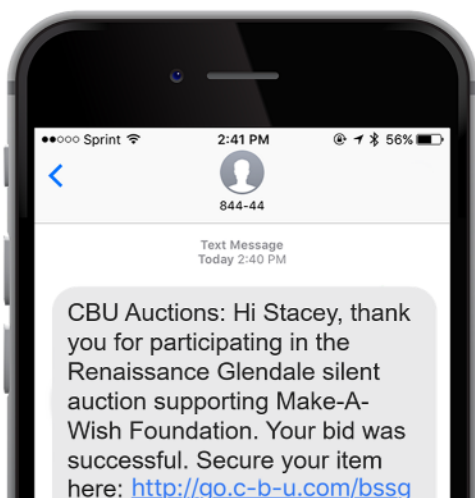


Powered by CBU Auctions



CBU TECHNOLOGY

CBU has developed industry-leading fundraising management software designed to scale and streamline events while delivering a seamless and engaging experience for charity partners and their supporters.



NOTIFICATIONS

CBU's email and text notification system helps ensure bidder engagement and increases payment conversions, resulting in higher proceeds for the benefiting charitable organization.

ANALYTICS

CBU's detailed reporting and analytics dashboard makes it easy for fundraising specialists to select and recommend high performance auction items for each event, resulting in higher charity proceeds.



THE FUTURE

Staying up-to-date on IT innovations and industry trends will ensure that CBU will continue to maximize fundraising efforts while delivering the highest level of customer satisfaction.

